

# MAKE THE MOST OF YOUR ACCREDITATION



## Show your Living Wage colours

The Living Wage Employer logo is your signal to others that you pay a real Living Wage, the only rate designed to meet the cost of living. You will receive this at the point of accreditation or you can download it from the [Living Wage Scotland Resource Centre](#)

You will receive a plaque and window clings when you accredit. Display these in a prominent place. If you require more, please [get in touch with us](#)

## Share the Living Wage message

Connect with us on social media and help us share the Living Wage message. We are on [Instagram](#), [LinkedIn](#) and [X](#) and we love to hear about the great things employers are doing so tag us in. Join in on Living Wage milestone celebrations and celebrate your Living Wage anniversary.

We can send you a logo board so you can take a team photo which we can then use on socials to promote your organisation and your accreditation.

Let's work on an [Employer Profile](#) or an [Instagram takeover](#) that highlights your business and shares your commitment to fairer working practices.

[Get in touch](#) if you are attending a business event and would like to take some Living Wage promotional materials.

## Keep up to date with Living Wage news

Living Wage employers and supporters can receive Living Wage Scotland's monthly newsletter. The newsletter highlights what's going on in the Living Wage network plus lots more. If you don't already receive the newsletter, you can [subscribe here](#)

# Share your ideas with us

Our supporters are resourceful and creative when it comes to promoting their Living Wage accreditation. In the past we've seen window display competitions, stencil art, short videos, selfie photos and even pets wearing Living Wage bandanas! If you have a great idea, [get in touch](#)

## Get involved in Living Wage Week

Living Wage Week is an opportunity to highlight the real Living Wage and celebrate the commitment that accredited employers make to a wage that benefits workers, businesses and communities. During the week there will be lots of online activity that you can get involved in, virtual and in-person events, and of course the [Living Wage Scotland Awards](#). Look out for communications from us and keep an eye on our [Living Wage Week webpage](#)

## Expand your commitment

[Living Hours](#) was created to ensure that people have predictable working patterns and income, enabling them to better plan their lives and have a better work/life balance. The scheme expands on Living Wage commitment and employers are making the pledge to provide security and stability to workers. You can find out more on our website or contact us.

A [Living Pension](#) is a voluntary savings target for employers, to help workers build up a pension pot that will provide enough income to meet basic everyday needs in retirement. It is independently calculated based on the real cost of living. By introducing a Living Pension alongside the Living Wage, employers can help employees meet the real cost of living today and in the future. Visit [www.livingwage.org.uk/living-pension](http://www.livingwage.org.uk/living-pension) to find out more.

There are currently 4 Living Wage Places in Scotland, from cities to regions. Take part in [Living Wage Places](#) activity and work with others to grow the Living Wage movement in your area and help reduce in-work poverty and boost your regional economy.

**To discuss any of these, contact us on [accreditation@povertyalliance.org](mailto:accreditation@povertyalliance.org)**