

# LIVING WAGE WEEK 2024

*Join the celebration: 4 - 10th November*

## What is Living Wage Week?

**Living Wage Week** is our chance to celebrate all things Living Wage: the success of the real Living Wage movement; the impact the real Living Wage has had on workers and their families; the benefits experienced by employers; the growth of the **Living Hours** and **Living Pension** campaigns and the success of **Living Wage Places**

With your help we can raise the profile of the real Living Wage, Living Hours and Living Pension, help to influence decision-makers and encourage others to join this growing movement.

## How can you get involved?

There are lots of ways to get involved. It could be as simple as posting or sharing on social media, letting everyone know that you are an accredited Living Wage employer. Or you could take it a step further and host an event. Keep reading for a range of ideas, and please share your own ideas with us.

## Go Digital

Check your inbox (or spam folder!) for our monthly newsletter where you will find links to resources and the latest information on what's planned. If you haven't already subscribed you can do so [here](#)

Use any available content on your social media platforms to signal your support for the real Living Wage. Remember to tag us in and use the [#LivingWageWeek](#) hashtag.

You should also receive an Employer Digital Pack from the [Living Wage Foundation](#) before Living Wage Week which will contain lots of handy assets.



"It helps take the pressure off worrying about earnings. It also helps me focus more on expanding my skills and knowledge in the workplace."



Images are a powerful way to communicate your message so please share your photos and experiences using quotes, photos and videos.

## Display your Living Wage Employer logo

Use the **We are a Living Wage Employer** logo on all your communications, and your website. You can also buy items from the Living Wage Foundation **shop**

Let everyone know you are accredited by displaying the Living Wage Employer logo in shop fronts, windows and vehicles.

Display your plaque or logo in a prominent place so all your employees, customers and visitors can see your real Living Wage commitment.



Being an accredited employer enhances your reputation with consumers and differentiates you from the competition so let everyone know!



Share photos of your plaque or your logo and let us know if you have found a creative way of drawing attention to your accreditation.

## Join an event

Throughout the week there will be a mixture of virtual and in-person events across the UK. You can find out more on our [website](#)

## Host an event

Think about hosting your own event. This could be as simple as a team coffee morning or a more formal event like a Business Breakfast or a panel discussion.

[Let us know](#) if you are planning an activity so we can help you promote it. Remember to share images and use the [#LivingWageWeek](#) hashtag.

## Spread the word

When attending other events and meetings, tell your peers, customers and stakeholders. Tell your friends and family, in fact TELL EVERYONE! Let's make the real Living Wage part of a fairer Scotland.

