

# ANSONS CONSULTING



## Living Wage Employer Profile

Ansons Consulting is a sustainable transport consultancy operating from Edinburgh. The company was established in 2011 to deliver sustainable, efficient, people-centric solutions to contemporary mobility challenges. Ansons is purpose-driven and aims to create real, long-lasting, positive change in the UK and in Europe. They are committed to reducing carbon footprints, promoting cleaner air, and preserving natural landscapes. They believe this can be achieved in a future where walking, cycling, as well as public and shared transport are the natural choice for all, on all kinds of journey.

They work with real estate professionals, cities, towns and regions, visitor attractions and workplaces to make travel easier and more sustainable for everyone.

### The Motivation

Ansons Consulting places great importance on being a responsible employer, striving to create a positive and inclusive workplace. The company believes that its success revolves around its team of skilled and passionate consultants. Paying at least a real Living Wage is part of the commitment made to their staff, alongside benefits such as a flexible working policy and high standards of Equality, Diversity & Inclusivity.



## The Process

Ansons Consulting became accredited in 2024, in order to solidify their commitment to ethical employment. The process pushed management to take further steps in that direction, which were happily taken on board. This included confirming that third party staff were paid the real Living Wage.

We got in touch with the landlord of the building we occupy to ensure that the team of cleaners who are subcontracted to take care of the common spaces are being paid a real Living Wage. We were happy to discover that this is the case, and our landlord was also happy to check this for us.” John Pinkard, Managing Director and Founder

Ansons also aims to support local suppliers whenever possible and expects them and any other partners or contractors to pay a real Living Wage to their staff.

## What Accreditation means for Ansons

For Ansons, accreditation was a natural step as it follows their values and commitments to their staff and clients. This gives them a tangible representation of their ethical priorities, which go hand in hand with their social and environmental priorities. Since they have been accredited, they have proudly displayed the real Living Wage logo on their website and in client proposals.

Our commitment to the real Living Wage supports how we choose to do business and reflects key aspects of our core values. In turn, this helps us win the commissions we want to deliver and have better working relationships with our stakeholders.” John Pinkard, Managing Director and Founder

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The Living Wage makes a real and immediate difference to the lives of workers and has proven social and business benefits. Living Wage accreditation is widely recognised as a mark of a responsible employer. The accreditation process is straightforward and there is a team of trained accreditation officers who can provide support and guidance.

Contact us to find out more: [accreditation@povertyalliance.org](mailto:accreditation@povertyalliance.org)

